

## Tigers and Technology:

### India Business Discovery Tour 15.-25. Mar 2025

- Come and see yourself why India is a leader in technology innovation!
- Selected business meetings in Hyderabad, Bangalore, Bhubaneswar
- Including participation at India's largest technology matchmaking fair:

### 25<sup>th</sup> Indiasoft + IndELExpo New Delhi 19.-21. Mar 2025

#### India's Largest Business Matchmaking Exhibition and Conference for IT, AI, Electronics

Co-hosted with

- Convergence India
- India Electronics Expo
- IoT India
- Smart City India
- Mobile India
- EmbeddedTech India
- FINTECH India
- Digital Gaming India

#### Indiasoft 2024 conference highlights:

- Building joint ventures for market expansion between Europe and India
- India family office investors as successors for Mittelstand businesses without an heir (Nachfolgerfindung)
- Talent and workforces from India for Western markets (Fachkräftenwerbung)

#### What can you expect?

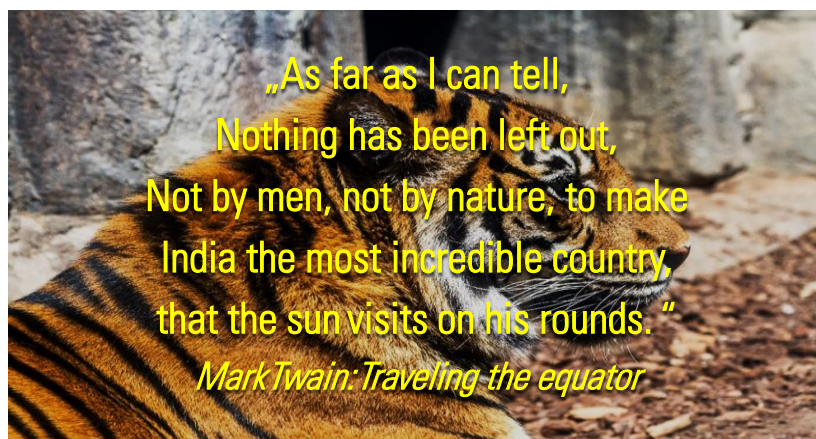
- Discover India as a new market and a hub for Pan-Asia business.
- See yourself why India is the world's leading technology nation.
- See the potential behind India's successful lunar mission.
- Meet the world's brain pool for technology: Invent in India.
- Meet delegates and exhibitors from over 60 countries.
- Meet partners in India for Make in India and Extended Workbench.
- Meet investment partners for future projects and joint ventures

#### Who should attend?

The tour is designed for any businessperson of any vertical who want to explore business opportunities or is actively looking for cooperations in India.

#### Customise your tour

Apart from the recommended itinerary we shall do our best to arrange dedicated and exclusive meetings or consulting for special business.



„As far as I can tell,  
Nothing has been left out,  
Not by men, not by nature, to make  
India the most incredible country,  
that the sun visits on his rounds.“

Mark Twain: Traveling the equator

#### Registration and Inquiries:

[axel-INDIASOFT2024@logosworld.de](mailto:axel-INDIASOFT2024@logosworld.de)

Registration costs: 1350EUR, including domestic flights, ground transport, dinner.

Travel and accommodation are not included and can be booked by yourself or by our travel agency who offers packages (e.g. 4-star hotels near conference, w/o international flights from 2'500 EUR.

[indiasoft.org](http://indiasoft.org) • [indiaelectronicsexpo.com](http://indiaelectronicsexpo.com)  
• [indiasoft.de](http://indiasoft.de)

## Travel Itinerary

From March 19-21, 2025, the 25th edition of Indiasoft will take place in New Delhi, India's largest and oldest trade fair for the IT and electronics industry. The Electronic and Software Export Promotion Council (ESC) invites decision-makers, buyers, start-ups, and medium-sized businesses to get a personal impression of India's economic wonder "Amrit Kaal". The rise of Digital India began in the 1980ties with a unique education initiative and is currently culminating in India's very thoughtful, successful space program. For the digital transformation, Europe needs India's innovative strength and knowledge. In this delegation trip, we would like to bring this new India closer and show the possibilities of cooperation of the Make in India Mittelstand motion, finding work forces and talents. India has a lot of successful entrepreneurs who are still looking for investment in Europe.

Date	Technology Trip		Tourism Trip		
Fr, 15 March	Flight to India				
Sat, 15 March	Bengaluru	India’s modern boom town	Bengaluru		First impression of India
Sun, 16 March	Bengaluru		Bengaluru		
Mon, 17 March	Bengaluru	Electronic city	Mysuru	Tour highlight	Business meetings
Tue, 18 March	Chennai	Capital Tamil Nadu	Chennai	Capital Tamil	Govt. meetings
Wed 19 March	Delhi	Indiasoft	Delhi	Indiasoft	Convention
Thu, 20 March	Delhi	Indiasoft	Jaipur		Convention
Frid, 21 March	Bhubasneswar	Tier-2 industry town	Jaipur	Main tourist town	Business meetings
Sat, 22 March	Hyderabad	India’s silicon valley	Hyderabad	India’s silicon valley	Business meetings
Sun, 23 March	Hyderabad		Hyderabad		Visit Golconda
Mon, 24 March	Return flight				
Optional: Tigers and Sustainability Seminar in India’s Wildlife Reserve					
Sun, 23 March	Kanha	India’s biggest Tiger reserve			
Mon, 24 March	Kanha				Seminar on sustainability and ayurvedic medicine
Tue, 25 March	Kanha				
Wed, 26 March	Kanha				
Thu, 27 March	Return flight				

### Registration and Costs:

- Conference fee incl. access to INDIASOFT, lunch and participation on the evening function: USD 250
- Costs for the extra B2B Tour is 950EUR/person.  
(Members of TIE, IBCL, BVMW and associated organizations: 600EUR)
- Travel and accommodation are not included and can be booked by yourself or by our travel agency.
- Our travel agency will be happy to make you an all-inclusive package price.
- Example package price (without international flights):  
3800EUR (incl. 10xhotel 4-star, 5 domestic flights, ground transportations, dinner)  
Additional costs for sustainability seminar: 2200EUR (2 flights, ground transport, 4xhotel)

## The Cities of the Delegation-Tour

We have suggestions for your itinerary, but you are free to plan your own travel as long as you make sure to join the event dates and are present on the Indiasoft official events. During the events we take care of all the local organization. If you have special wishes for matchmaking or want to get introduced to a special party, it will be our pleasure to assist.

### Business Matchmaking tour into the modern India

Our delegation tour is a discovery trip that concentrates on matchmaking for new acquaintances. In the individual locations we will have special events in cooperation with the local ministries and chambers of commerce to allow meeting interesting local enterprises and experts with mutual introduction and a good opportunity for speed dating. We shall take the opportunity to simultaneously show you the magic of the new India that transforms in breath-taking speed to the modern. If you wish special local contacts, we will do our very best to liaise you with the right people.

### Suggested Destination where we can arrange meetings according to your needs.

#### Bangalore

Bangalore has long been known as the "Garden City" chosen by British Colonialists as their headquarter due to the nice weather in 920 meters altitude. Being a small village in 1990 it is now the "Electronic City" and India's place where the big international firms settle.

#### Hyderabad

Hyderabad is the old city in the South and has been the head quarter of the Persian Moghuls. The landmark is Golkonda, one of the largest fortresses in the world. Today the city is dominated by the district "Cyberabad", India's Silicon Valley where most Indian IT giants and internationals like Microsoft or Amazon have their headquarters.

#### Visakhapatnam (Vizag)

Vizag is India's second largest seaport opposite to Mumbai on the eastern coast. It is a fast-growing start-up hub of the state of Andhra Pradesh with the ambition to be a centre of future high-tech development. Knowing that the majority of Internationally active Indian IT workers come from Andhra Pradesh and neighbouring Telangana and Tamil Nadu, Vizag is now one of the poshest places in India with good investment perspective.

#### Bhubaneswar

Bhubaneswar had been a destination for German industry back then in the 1960ties when they expanded the steel industries. Now the city is a newly transformed high-tech and IT city.

#### New Delhi

New Delhi Capital Region (NCR) is next to Mumbai one of the largest cities in the world and became a very modern Western oriented city. Being India's capital, all big decisions are prepared and made here. Technology firms are settled mainly around in the Greater Delhi area including neighbouring Noida and Gurgaon.

Delhi und Jaipur are also the starting points for visiting Taj Mahal (Agra).

#### Chandigarh

Chandigarh is in the north of India, a union territory and capital of two states at the same time: Punjab and Haryana. It is well known by architects as the new town had been designed in 1955 by Le Corbusier as the city of the future.

#### Jaipur

Jaipur was once the capital of the united empire of the Maharajas and is known as touristic highlight. Jaipur is number 5 in the ranking of Indian IT centres where you find a lot of specialized technology firms and start-ups.

#### Pune

Pune is the city of the sciences, approx. 1.5 driving hours from Mumbai Airport and the place to go when Mumbai is too crowded. Pune is known as "City of the Germans" due to the presence of Volkswagen and the OSHO ("Bhagwan").

#### Chennai (Madras)

Chennai is next to Hyderabad and Bangalore the most important IT hub of India's IT. A little bit hot and hazy for Europeans but conditioned by Christians and hence strongly influenced by the Occident.





## Travel Advise

### **Flights Sponsoring**

The government of India offers selected SMB, academics, and individuals with special qualifications a stipend on your flight costs up to 950USD. Only one representative per organisation. Please contact us if you can avail for it. You need to book your flights and will get the subsidy imbursement during the Indiasoft show

### **Flights and Hotels**

Book your own preferred accommodation yourself or ask our travel agency in Delhi to find decent offers for you. Approximate hotel costs per night are: Asian Luxury Hotel (4-5 star, Oberoi, Taj) – 220EUR; Business Hotel (e.g., IBIS/Novotel) – 90-120EUR; Domestic flights are approx. 120EUR per flight leg; Taxi starts from 50EUR/day.

### **Package offer and Travel Agency**

We offer you a package offer for hotels and all domestic travels. If you prefer individual bookings and like us to assist in booking flights and/or accommodation we shall be happy to connect you with our cooperating travel agent from Viva Holidaytours in New Delhi for customized arrangements,

### **Visa**

The entry visa regulations for India are currently very dynamic due to changing COVID-19 protocols. **Do not fall for any fake web sites!** An e-Visa and paper visa are available via

<https://indianvisaonline.gov.in/evisa/tvoa.html> .

Only links that end on "gov.in" (mind the **dot!**) are good ones. Visa will be stamped into your passport on arrival in India.

### **Imprint**

Organizer of the event is ESC (Electronic and Software Export Promotion Council) <https://www.escindia.org> – India's official body for promoting SMB of Indian High-Tech Industry in the rank of a Chamber of Commerce.



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